

LEHMAN, LEE & XU



雷曼律师事务所

PRESS RELEASE

FUN AND GAMES AT THE 2008 CHINA TOY EXPO



Shanghai, China – October 13, 2008 – Attorneys of Lehman, Lee & Xu attended the 2008 China Toy Expo held in Shanghai on October 9-11, 2008. The Toy Expo is an annual event jointly organized by the China Toy Association and the Shanghai office of LIMA (International Licensing Industry Merchandisers' Association).

The Toy Fair was held at the Shanghai New International Expo Centre and was attended by over twenty-five thousand buyers, distributors, manufacturers, licensors and industry insiders from over eighty countries around the world. Lehman, Lee & Xu, a prominent China law firm specializing in intellectual property law, was the only law firm to exhibit at the Fair.

The Toy Fair is China's largest event where manufacturers of toys and baby products are able meet with buyers and retailers from around the world, displaying their current products as well as unveiling new toys and games. Products on show this year ran the gamut from car seats and playground equipment to the perennially popular model trains and remote control vehicles.

LIMA is the authoritative organization for the international licensing industry. Established in 1985 and headquartered in New York, LIMA has branch offices in UK, Germany, Japan, and China, with over a thousand members in thirty-five countries. LIMA sponsors licensing shows major cities around the world including New York, London, Munich, Tokyo, Hong Kong and Shanghai. LIMA's China office provides an effective and integrated marketing platform in China for local and



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international companies involved in the licensing industry, and has a proven track record of organizing licensing industry events including conferences, seminars, delegations and trade shows.

The China Toy Association (CTA) is an influential Chinese trade association, with extensive connections to government agencies, industry bodies, and other trade associations nationally and internationally.



Lehman, Lee & Xu is the fastest-growing, most diversified intellectual property law firm in China. Established in 1992 by some of China's most well-respected legal practitioners, the firm was the eighth private Chinese law firm approved by China's Ministry of Justice. The firm, which now has offices throughout the country and in the Special Administrative Regions of Hong Kong and Macau, has consistently been recognized as one of China's top intellectual property service providers.

Lehman, Lee & Xu is a prominent Chinese corporate law firm and trademark and patent agency with offices in Beijing, Shanghai, Shenzhen, Hong Kong, Macau, and Mongolia. The firm has been recognized as one of the top trademark firms in China by several intellectual property magazines and is managed by Mr. Edward Lehman, a leading expert on corporate law with 20 years of practice experience in Mainland China.

The firm's comprehensive intellectual property services in China include enforcement, monitoring, litigation, prosecution, licensing, registration, and counseling services for patents, trademarks, copyrights, trade secrets, and related matters. We are also active in representing clients in unfair competition and unfair trade matters relating to intellectual property, including criminal prosecution and anti-counterfeiting operations.

To learn more about us, please visit our website at www.lehmanlaw.com.

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